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Oracle Business Intelligence Cloud Service

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Deployment Options

Oracle Business Intelligence



Business User
Autonomy

Data Visualization
Cloud Service

Data Visualization
On-premise

Stand-Alone

'Balanced BI'

BI Cloud Service

**BI 12c & Data
Visualization**

Integrated
in the
Platform



Oracle's BI Cloud

Business Intelligence Cloud Service



Launched:

September
2014



500+

Customers to date



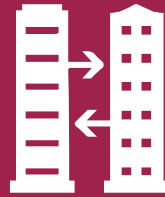
16,000+

End Users and
growing!



Clients across
industries

Financial Services, Higher Ed,
Consumer Goods, Retail, Services,
High Tech, Public Sector & more



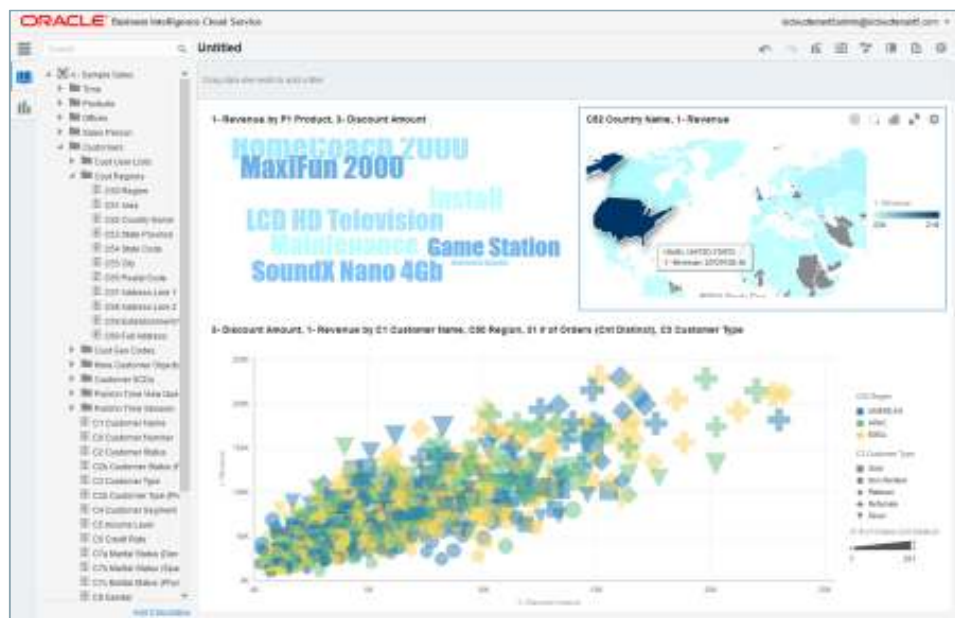
Built on over
15 years of
Product
Innovation



Available and
Supported Globally
24 X 7 X 365

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Oracle Business Intelligence Cloud Service Complete Platform



- Best-in-class Cloud Infrastructure
- Proven Reporting Solution

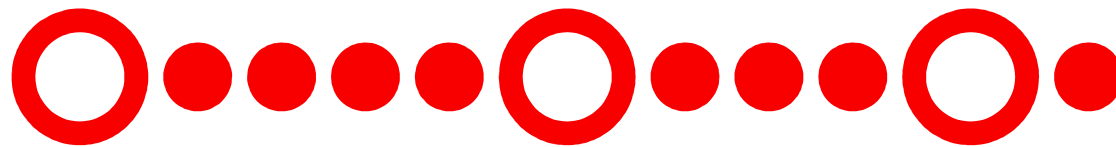
All Inclusive:

- Oracle Database Schema (including Apex)
- Test and Production Environment
- Mobile
- Data Visualization
- Data mashup



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The Cloud Release Strategy



Cloud First Availability

Data Modelling: Thin Client Modeller

The screenshot displays the Oracle Business Intelligence Cloud Service Thin Client Modeller interface. The top navigation bar includes icons for VA Projects, Dashboards, Analyses, Catalog, Modeler (active), Console, and Academy. The main workspace is titled 'SampleApp' and shows a 'Data Model' with the following components:

- Fact Tables:**
 - Advanced Calls (14)
 - Profit Metrics (5)
 - Revenue Metrics (11)
 - Payment Metrics (5)
- Dimension Tables:**
 - Product (4)
 - Geography (4)
 - Time (4)
 - Orders (4)
 - Customers (4)
- Joins:**

Fact Table	Fact Column	Dimension Table	Dimension Column
Advanced Calls	# of Customers	Customers	Cust Number
Advanced Calls	ADDR_KEY	Geography	Address Key
Advanced Calls	# of Orders	Orders	Order Number

Powerful Tools for Data Integration to Cloud



File Loader

- Quick to start
- Simple transforms



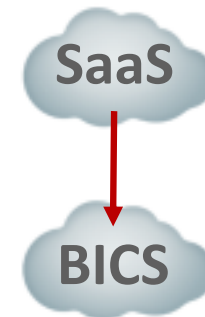
DataSync Client

- Synchronize on-premise data
- Databases and Files
- Built in scheduler
- Simple transformations



ETL Tool Support

- Direct Load to Cloud Database
- Databases and Files
- Sophisticated Transforms
- REST APIs for automation



SaaS Import

- Direct Import from Oracle SaaS applications



Direct Query

- Direct query to on-premise databases

blue – roadmap

Oracle Cloud Marketplace

Partners – Build Applications, Services



- 100+ partners engaged
 - Oracle Cloud Marketplace for BI launched
- Pre-built apps/templates
 - Monetize domain expertise
- Targeted services for customers
 - Start up kits
 - Data pipeline, reports, best practices

BICS: Platform for business Agility



- Full Featured for end users
- Oracle Managed
- Oracle Secured
- Oracle Maintained
- Subscription based

Demonstration

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